

## MOTORK ACHIEVES ISO 27001 CERTIFICATION REINFORCING ITS COMMITMENT TO DATA SECURITY AND INNOVATION

*Certification strengthens MotorK's position as a trusted, secure partner for automotive dealerships and OEMs across Europe*

**London, 19th november 2024** - [MotorK](#), a leading EMEA group specialising in SaaS solutions for automotive retail, is proud to announce that it has achieved **ISO 27001 certification**, marking a significant milestone in the company's commitment to information security management. This certification underscores MotorK's dedication to safeguarding client data and building a culture of security across all operations.

*"As we continue to develop AI-driven solutions, achieving ISO 27001 certification is a significant milestone for MotorK", commented **Marco Marlia, CEO and CO-Founder of MotorK**. "In an industry where the protection of data is paramount, this certification not only strengthens the trust our clients place in us, but also underscores our commitment to the ongoing enhancement of security practices".*

By earning this certification, **MotorK** has demonstrated its ability to manage risks related to the security of its data, from customer information to critical operational systems, hitting all the requirements for establishing, implementing, maintaining and continually improving information security management systems.

### How ISO 27001 Certification benefits MotorK's clients and partners

As the automotive industry accelerates its digital transformation, the importance of data security is more critical than ever. MotorK's ISO 27001 certification provides **dealerships, multi-brand retailers, and OEMs** the assurance their data is in trusted, capable hands, securely managed against potential threats. This certification marks MotorK as a leading, secure partner in the industry, ensuring operational resilience and the highest standards of data protection.

By implementing a comprehensive **Information Security Management System (ISMS)**, MotorK is able to:

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#### ABOUT MOTORK

MotorK (AMS: MTRK) is a leading software as a service ("SaaS") provider for the automotive retail industry in the EMEA region, with more than 450 employees and eleven offices in eight countries (Italy, Spain, France, Germany, Portugal, Belgium, the UK and Israel). MotorK empowers car manufacturers and dealers to improve their customer experience through a broad suite of fully integrated digital products and services. MotorK provides its customers with an innovative combination of digital solutions, SaaS cloud products and the largest R&D department in the automotive digital sales and marketing industry in Europe. For more information: [MotorK, SaaS Solution and Software for automotive management: Car dealers, distributors and manufacturers](#)

#### FOR FURTHER INFORMATION

**MOTORK PR TEAM**  
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- **Mitigate security risks:** identify, assess, and manage potential vulnerabilities before they impact business operations.
- **Ensure operational continuity:** protect critical business data and ensure uninterrupted service to clients.
- **Enhance client trust:** provide peace of mind to customers, knowing that their data is safeguarded according to the highest international standards

As MotorK continues to develop AI-driven solutions, the Group views ISO 27001 certification not just as an achievement but as a foundational element of its future growth. To uphold compliance and drive ongoing innovation, MotorK will conduct regular audits and compliance checks to strengthen data security practices, integrate data protection as a core component of all future product developments, and provide continuous security training for employees to maintain high internal awareness.

By following ISO 27001 standards, MotorK ensures that all data supporting AI innovations is collected, managed, and processed with the highest levels of security, fostering trust in its AI applications and the data on which they rely.

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